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# THE Carmel Valley Sun

VOL. I NO. 3  
SEPT. 24, 1959

the OLDEST NEWEST NEWSPAPER IN the

## CAMP STEFFANI LANDSLIDE

### RIVER TROUBLE —

A bulldozer has started work on the clearing of the Carmel River channel on the East portion of Camp Steffani. The threat of flood conditions when the erratic Carmel River runs rampant during the winter has spurred the action to reduce the danger of floods.

A landslide of sizeable proportions has occurred on the South Bank of the Carmel River. The slide material, which is blocking the South bank of the river, has eroded from the Hank Ketcham Ranch. On site assistance and advice is being provided by the C. V. Soil Conservation District.

On the job bright and early Monday morning was Sterling Mummert and his canine assistant, Snuffy. Sterling reports that following a watershed reconnaissance report in 1954, authorized by the district, enlargement of the Carmel River through clearance was advised and that over eleven miles have thus far been cleared through cooperative efforts on the part of the ranchers and other property owners.

George Fuhrman is an excellent example of an industrious and ingenious C. V. property owner. George has built a heavy rock and concrete revetment to protect his home and property. He has rigged up a 1/2 h.p. electric power wench and through a complex system of gears and cable, George can move 500 lb. boulders out of the river bed and onto his bank.

## \*- NEWS in brief -\*

RENT-IT-ALL GROUND BREAKING.....NEW BUSINESS SOON

CARMEL VALLEY MARKET CONTEST WON BY MR. RONNE

LOS LAURELES GRADE WORK IN FULL SWING ... LOOK OUT FOR HOLES

BY FORD'S CAR BURNS ! !

TRAIL AND SADDLE HORSE SHOW BIG SUCCESS

NEW WRITERS FOR THE PAPER ... THANK YOU ALL!

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## WORLD

BOB

ROBINSON

With the passing of Bob Robinson, a unique enterprise may have been lost to Carmel Valley, a loss which could be felt for some time throughout the entire botanical world. Bob was a practical botanist, operating a California wildflower seed collection-sales business, in his spare time, on his own resources. His interest in wild flowers will be remembered here mainly through his promotion of the Carmel Valley Wildflower Festivals of former years.

Under the name of Clyde Robin he had established a successful business in wildflower wild tree seeds, and was highly regarded in professional circles because of his knowledge of native California flora. He maintained contact with leading universities, botanical gardens, and naturalists, both in this country and abroad, and lectured on many occasions before professional groups and nature societies. Orders for "Clyde Robin" wildflower and tree seeds are being received continually from seed and horticultural firms in need of specialized plantings. A catalogue, listing several hundred varieties of seeds was published recently in anticipation of the busy planting season just ahead.

Members of the Botany Department, University of California, Berkeley, are attempting to find a qualified person capable of continuing this unique business which filled such an important niche in the botanical world. According to these scientists, Bob's passing has resulted in the loss of years of knowledge gleaned through a lifetime of dedicated study of his beloved native flora.

Sterling Mummert

READ CHARLES HORN-  
BLOWER. WHO IS HE?  
A NEIGHBOR? FRIEND?  
YOU??

### DEAR CARMEL V....

The sole ownership of this newspaper resides with the Ingraham family. As far as we are concerned - everyone is created equal - especially in Carmel Valley.

There are no cliques, favorite, or special causes - each member of this community can have as much share in this paper as the next. If one person contributes news and others keep it to themselves, then this will never be a very newsy paper.

Rumors run rampant and damage is caused by those who contribute to those rumors. The place to have the straight story is in your newspaper -- use it to your best advantage.

If we were producing a non-profit gossip sheet, the idle gossip would then be our greatest asset. - Since this is the Carmel Valley newspaper, our greatest assets are, real news, and advertising. This newspaper serves 7,000 people, including greater Carmel Valley and their friends.

Let's all remain friends and have a community newspaper we can all be proud of. News is never detrimental - Rumors are.

### CHANGE WE MUST....

Unfortunately, the name Carmel Valley Round-up cannot be used as the name of this newspaper. Unbeknown to the judges, who chose the name Round-up, there is already a paper in existence by that name in our vicinity.

Professional courtesy prevents us from infringing in any way upon the rights of the Big Sur Round-up - our good neighbor to the South.

Mrs. Tileston, who won the 'Name the Paper Contest', here, - is still legally the winner, and of course we are very grateful to her and the judges who took part in the contest.

The runner-up and second place contestant in the contest, is the name - Carmel Valley Sun - submitted by Mike Gould, who is vacationing at present in Europe. When Mike and Katherine return to Carmel Valley at Christmas, we will present them with a token of our appreciation.

We are slightly embarrassed by the "quirk of fate", but since we are newcomers, we are sure you all understand the situation.



FRANK & PATTY SAULSBURY

PHOTO BY GRAHAM

Selling grapes seems like such a small thing especially when little people are involved, but Frank and Patty Saulsbury went at it recently in a big way. --

They opened up shop right in front of the Airway Market door, vending their wares, very much unconcerned over the larger competition.

75

SHOPPING DAYS TIL.....

X-MAS



# LETTERS to the EDITOR

EDITOR,

C.V. SUN.

Carmel Valley needs a Freeway like Conrad Hilton needs a house trailer. But Carmel Valley NEEDS to contemplate the freeway potential. Surrounding communities are waking up daily to find a freeway approaching their threshold with little or no warning.

Freeways are born out of the hypothetical precedence of the "Freedom of the Seize". Their basic purpose is a result of current plans to motorize the Four Horsemen.

There is a Carmel Valley Freeway on the drawing board somewhere. This is definitely a freeway era. A drawing board era. There are ways to etch a freeway across the unspoiled contours of this Valley. It can be erased off the drawing board but not off the terrain. You can take it but you can't give it back. You can rearrange your thinking but you can't rearrange an established freeway regardless of what you think.

The problem is not negotiating a freeway these days, it's preventing it that is important.

The boys in the big chairs merely ask you where you want it and while you are contemplating the project they start operations while the local populace squabble. That's the pattern they deliberately create because it clears the way for an ultimatum. That is if a percentage of the community in question indicate they are in favor of such a monstrosity.

The freeway is a terra firma counterpart of the fabled Winchester House. All of a sudden here comes a gigantic ribbon of concrete to a dead end within sight of your patio. It's your baby. You take it from there. In fact, you've had it.

If one person out of 20 in a community indicate their desire for a freeway, the die is cast; the seed has been planted. That's all that is required to

warm up the bull-dozer motors and put the carry-alls into action. Egress and ingress with king size proportions.

The foregoing, Ladies and Gentlemen, is an advertisement. Pardon the presumption that you might be interested. In case you are, this has been an invitation to YOU, to take out membership in our recently formed association known as the I.D.W. N.D.F. Which, when blown up to it's full measure, means simply, "I don't want no damn freeway."

Wall Russ

## SEND IT IN...

If you have a bit of news,

SEND IT IN;

Or a joke that will amuse

SEND IT IN;

A story that is true,

An incident that's new

We want to hear from you--

SEND IT IN;

Never mind about the style,

If the news is worth the while-

It may help to cause a smile,

SEND IT IN!

Doc

## Tea & Crumpets

Hi and Ruth Bishop (Airway Marketeer) are vacationing in Oregon - report wonderful time. - "Coffee in bed and T. V. at the foot of"....Mrs. Geo. Sibald back in C. V. visiting and missing the scheduled jamboree. - How is San Francisco??? The B.P.O.E. was well represented by Carmel Valleyites last week-end when the Hugh Erwins, the Sam Coronas, the Richard O'Briens, O. T. Valnizza and Harold Harper joined 200 other happy Elks who toured to San Francisco to see the Giants lose... Don and Regina Corona managed the store while Mom and Dad were whooping it up in the big city....

We made a mistake last issue by reporting on Col. House and his wife?? He says, quote, "I am not married, but thanks for the nice gift". O.K., Col., please accept our humblest apologies.....Miss Tommie Powell, charming, vivacious hostess at Will's Fargo is tripping to L. A. for a week's vacation. Seems like she is making preparations for a year long European jaunt starting this winter. Will says he will be wintering in Milpitas....Johnny

CONT. ON PAGE 8

## Tea & Crumpets

Leo "Gordon" Lutes left Tuesday for a 13 month tour of duty in Korea with the Army Engineers. Gordon is the fiance of Taffy Getz. Leo Lutes Sr. and the Getz family drove to the Bay area to give Gordon a good send off....Isabella Higgins, (Coffee Shop owner), also in the Bay area last week visiting her daughter and family...Reuben seen dining at Will's - Will seen dining at Reuben's - What cooks??

The Erions, Ralph and Vivi, tripped to Merced over the week-end to visit with friends. A near disaster last week at their beautiful new apartment in the Valley Center Printing Bldg., when their brand new fireplace went awry. A charred, ugly hole marks the spot where the ceiling next to the fireplace caught fire....

Rumors are really flying thick and fast concerning the ex-Norman Restaurant property. As far as property owner Lou Gardner is concerned, there is nothing definite about the future plans of the property....Good to see Betty Jensen up and around after being in bed for a week with a case of old fashioned flu....Mrs. Jean Horsman and four children have moved to San Diego. Folks around Rosie's Cracker Barrel will surely miss Judy, Larry, Tracy and Richie. Good luck, Jean....

Cdr. Robt. Read has returned to the Valley. Cdr. Read and family did a two year stint in London, England. Welcome back, you all....Louis Ebert, Jr., 17, joined the Navy and is in boot camp at San Diego. May your military career be as successful as your prominent father's....Jean Quarteroni was missed by her many friends at the Coffee Shop. Seems Jean is having a bout with the flu bug....

Anyone who has any extra decomposed granite or gravel they don't know what to do with can donate it to the C. V. Trail & Saddle Club to help fill in the parking area....Laura P. Micklejohn, subscriber - what is your home address??? We can't find you to send you a paper...The divorce between Reuben and Ethel Hampton is final. Ethel is vacationing in the Northwest at present and Reuben is busy keeping customers happy at his C. V. nitery. Future personal plans for both parties are indefinite...



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Mrs. Patricia Swan shall endeavor to assist any respectable business man who needs secretarial aid but cannot employ a full time assistant. All work shall be done with greatest dispatch upon the most modern equipment. Call OL 9-2904



# THE LOUIS EBERT \*HOME\*

## BEAUTIFUL COUNTRY LIVING

Lois and Louis Ebert are one C. V. couple that has solved their "where and how to live" problem quite simply, by building the best home possible, and furnishing it so tastefully that living, working and fun are as much a part of their home as are the walls.

The home is located on picturesque Garzas Road, where lovely homes are a habit. Trees are plentiful and to the North of the house the Carmel River flows giving the formal living area a wonderful view.

All of Lou's building "know how" has gone to make this an easy and comfortable way of life rather than just a house. Easy to care for? Naturally! It's year round - air-conditioned. Winter and summer the house is just right. G. E. Weathertron is the trade name for this wonderful machine that keeps the Eberts comfortable and clean. The Larkin Sheet Metal Co. installed the Weathertron. Mr. Ebert states, "According to my experience with this unit in the past, its initial cost, although higher than other types, is offset by its low operation cost - less than \$20.00 per month."

The Moen mixing valves on all water faucets, the towel warmer in the master bath, as well as the Disposowell Sink are just a few of the added "niceties" installed by Padgett Plumbing of Pacific Grove.

Colman Carpets laid the absolutely Heavenly wool rugs and the rubber padding makes walking a pleasure. Grey seems to run predominantly within and without the home. Shades of pink and green form a muted blend in the bedroom wing. Carmel Paint and Wallpaper Co. did this fine job of co-ordinating the scheme. Draperies of pre-shrunk linen by Bess Goodall give the house the added bit of warmth so necessary to a restful atmosphere.

The raised panel door, cherry cabinets in the kitchen, are enhanced by the formica counter tops installed by Heinrichs Plastics of Seaside. Here one finds a perfectly matched fruit-wood counter top.

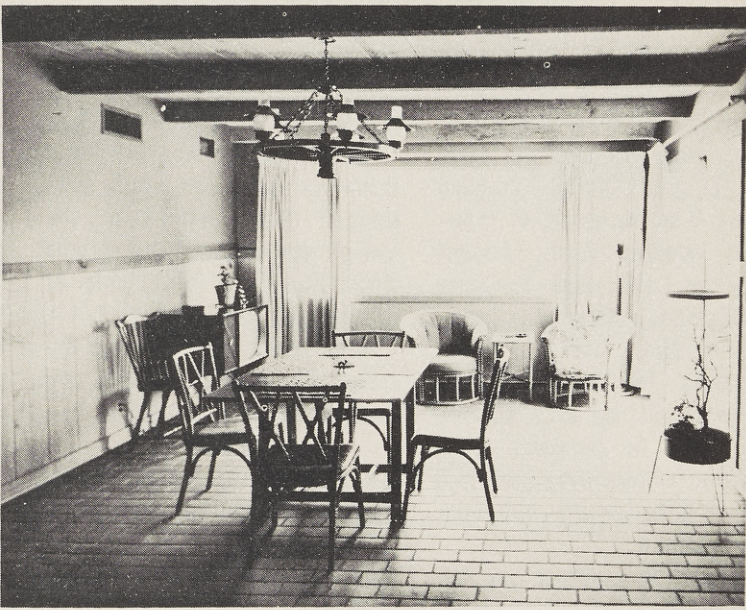
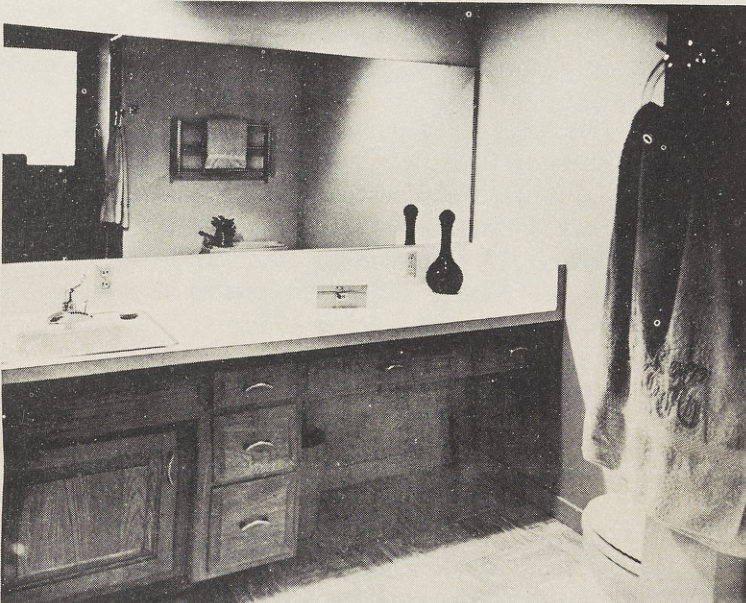
Brick flooring enhances the foyer, kitchen and dining room, extending out onto the patio. Joe De Maria, who installed this floor, kept in mind the ever-present dirt problem with children.

Surrounding this fine home is one of those wonderful redwood fences by Bay Patio Supplies, Seaside.

Louis and Lois Ebert have been residents of the Valley for four years. Louis, a contractor for 20 years, working for many celebrities, has decided to come out of his semi-retirement to do "gracious living" homes here in the Valley.

Two of the Valleyites already living in Mr. Ebert's homes are Maj. Gen. Phillips and Bob Sherry of K.I.D.D. These homes are in Rancho Rio Vista.

Thank you, Louis and Lois, for letting us all share in your lovely new home.



PHOTOS BY GRAHAM

CONGRATULATIONS....

LOIS AND LOU EBERT.....

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# Joe Hitchcock writes....



Since our history dates back to the period when land grants were issued to the leading citizens of that period, I feel duty bound to give you a brief outline to familiarize our pioneer of a later date.

Beginning at the top of the Valley, Los Tularcitos, the great triangular tract of 26,581.34 acres covering the Buckeye Ridge and Burnt Mountain, has a short stretch of the upper Carmel River. As it flows through the South-

western corner of the rancho, the river receives the drainage from Los Tularcitos Creek. This rancho was granted by Governor Figueroa to Rafael Gomez on December 1, 1834. In April, 1852, his widow, Josefa Antonia Gomez de Wolters and his children filed claim for the property and received a patent in 1866.

The frame house is near Los Tularcitos Creek, some three miles above its confluence with Carmel River. In later years Andrew J. Ougletree acquired Los Tularcitos and he built on the Western boundary between Los Tularcitos and Los Laureles, extending from the Carmel River to Hitchcock Canyon, a stone wall about four feet high with rocks taken from the Carmel River. This wall was built with the aid of Chinese coolie labor and a large portion can still be seen in the Upper Circle in Robles Del Rio.

Ougletree also laid out with Chinese coolie labor the old grade between the Valley to the Laguna Seca, or Los Laureles Grade as it is better known. His only instruments were a straight-edge and a spirit level.

In later years he lost Los Tularcitos to Alberto Trescony on a mortgage and some of Trescony's heirs still own a large portion of Los Tularcitos. Mr. Trescony later became owner of Rancho San Lucas in the Salinas Valley, which was granted to Rafael Estrada in 1824. This grant of land was acquired by James McKinley, a Scotch sailor who deserted his ship at Monterey in 1824. He became patentee of 8,874.72 acres on February 23, 1872. But that is another story.

## SPORTS MENS NOTES.....

Dove season ends Sept. 30 in this area....Wild pigeons may be hunted this year from Dec. 11 through Jan. 10....Wild pig season opens Oct. 1 and closes March 31. The law states that only one dog may be used per hunter and the limit is one pig a dog and one pig in possession at any time....A 94 day waterfowl season will begin at noon Oct. 7 and continue through January 8 as the result of regulations adopted Wed., August 19, by the Calif. Fish & Game Commission. After the noon opener on Wed., Oct. 7, shooting hours for all migratory waterfowl will be from sunrise to sunset. In previous years, waterfowl hunters were permitted to begin shooting one-half hour before sunrise.

1959-60 regulations are as follows:

Ducks - Bag and possession limit for ducks will be five birds daily and, after the opening day, 10 in possession. Bag and possession limit must not include more than two canvasbacks, redheads, or ruddy ducks or the aggregate of these species....Geese - Bag and possession limit is six geese with not more than three of the dark species....Coots - Oct. 7 to Jan. 8 - Bag and possession limit 25 birds.

Game Warden Les Golden says, "Unless we get more rain this month, the fire hazard will continue. A good acorn crop in some areas in C. V. may attract and hold wild pigeon this season. So far the migratory flock has not shown up. Birds seen so far are local that nest in this area.

Les Golden,

## C. V. MARKET CONTEST WON BY MR. RONNE

The Carmel Valley Market Wine and Gourmet Dept. poetry contest was won by Walter B. Ronne. His poem, printed below explains just why he won. When we called him to tell the good news his only comment was:

"Who me? I won? I didn't think my poem was worth anything!!" Walt retired to the Valley some years ago, living first at White Rock, then at Robles del Rio.

Art Bennett would like to extend his thanks to those who entered but did not win.

### POEM

Go to the Carmel Valley Market Park your car out in front of the store.

Go inside, with eyes opened wide

And you will find what you're looking for.

They have large peeled tomatoes

That are sealed up in a can Take some home and try them, And are they good? Oh man!

If guests are coming to the Valley,

And you want to give them a treat

Go over to Ruth and Bob And Getz some nice fresh meat.

If you're feeling lonely And you want a little cheer

Go over to the ice box And take home a pack of beer

The clerks in there are friendly And always very nice I know because I've been there Yes, many more times than twice.

Carmel Valley Road Ma. 4-3511

# FRUIT

# NUTS

# BERRIES

Plenty of Parking Space

Eggs Produce

Marty's Market

## CHILDRENS HOUSE

Last Saturday and Sunday were big days for the children of Children's House. Till then the hope of them moving into their new home looked pretty slim. Mr. Russel Hansen, president of the Monterey Peninsula Central Labor Council pitched in and helped to complete the needed effort. Mr. Mel Mark was co-ordinator. Ed

Vanetti, George Crouse and Pete Danielson helped. Mr. Danielson contributed not only his time, but some tile he had to tile the bathroom for the children.

A Sunday crew cleaned and cleaned so that the place would be well on its way to occupancy.

Children are waiting for space in the Home, and they can be cared for when the house is ready. Why don't you give a little time to this wonderful project?

Bedding and other home comforts are urgently needed, so if you have any items that could make Children's House more pleasant, contact Mrs. Ruth Ford, OL. 9-2339.

If you would like to try the 1960 Volkswagen, see Bill Powers at Reynolds Motor Co. 137 Monterey, Salinas, or call OL. 9-2314.

They have a tall man in there Who thinks he's very smart His last name is Bennett And his first name is ART

I could go on and on But time is getting short So I think I'll go And have a little snort.

If you have any doubt About the nice things on their shelves Go in and look around And you'll convince yourselves. A regular customer.

9 out of 10 people who read this need some sort of shoe repair. ARENA'S SHOE REPAIR - Airway Village.

\*\*\*\*\*

## CHARLES HORNBLOWER esquire.....

In the big picture, the net result of Communism is now, and will be, all to the good. Now, don't blame me if you don't dig this big fact of our times. I can't help it if my understandings of things transcends that of the common man. And don't try to find me so you can give me a punch in the nose. I've taken precautions against this sort of thing by using a nom-de-plume (a coward's way out, I know).

Furthermore, even though the publisher of this paper probably won't agree with me, our contract is costly enough so he won't throw this stuff out. So, I repeat - Thank God for Communism.

We saw it first take an important part in the national scene in the 20's. Their methods were violent, destructive, irresponsible and effective. The "commies" were chiefly responsible for Labor's rapid expansion in size and power. It was fear of Communism that turned us toward Roosevelt during the depression as the last ditch stand against the Red menace. The New Deal, of course, didn't work (10,000,000 unemployed in 1938), but it did give us the time we needed to readjust our social consciences.

So, before the War, Communism forced our political and business leaders into new and better social concepts and made them listen to and heed many of the demands of Labor. We had reached the end of mass exploitation of men, women and children during the great industrial revolution. After World War II, we were ready as a nation to retire as the undefeated champ, so that we could rush headlong into a gradual decadence of our own making.

Here again, Communism, in the form of Russia gave us a helping hand. Russia's obvious and very real threat to the free world forced several 'agonizing reappraisals' on our part and the part of our allies. Free Europe and later on India, the non-Communist Orient, and the Arabian nationals were all to be disillusioned and become more receptive to U. S. ideas. Stalin, Khrushchdv, et al, have united the free world and given us a purpose and an objective.

Khrushchev and Eisenhower have taken the profit out of war. Mr. Khrushchev's successes in Russia lead me to the following conclusions: he will avoid war, his people are enjoying their first taste of limited freedom and improved standard of living and hence are no longer interested in war, but will increase their pressures on the Russian government for more of the same. This constantly increasing pressure will force the Reds to reduce war expenditures.

We have already seen what the threat of European competition has done to wake up the Big Three auto manufacturers and to put the brakes on Labor's ridiculous and ruinous demands for more and more. Russian competition will probably make men of us.

## BE THERE



COMMUNITY CHAPEL Jr. Choir Rehearsal, 7 - 8 p.m. every Wed. evening.

Senior Choir, 8 p.m. every Wed. evening.

Jr. Hi Fellowship, every Friday evening for 7th & 8th graders. All Valleyites are welcome.

TRAIL AND SADDLE CLUB. First Wednesday of every month, 8 p.m. at the Community Center.

ST. DUNSTAN'S MEETINGS. Communion Service, 11:45 a.m. at Community Center

Church School will start Sept. 7, 10:30 A.M.

Rev. Francis Read, Vicar.

Rummage Sale, Candlelight Guild, Oct. 3, 10 a.m. to 5 p.m. Please call Mrs. Tom Burton, OL. 9-2900 or Mrs. Mel Mark, OL. 9-2588 if you have anything to contribute.

Monterey Peninsula College presents Heinz Haber Oct. 2 lecturing on "Space."

## RANCHERS NOTE

The first annual Ortho Range and Grain Fertilization Growers meeting, sponsored by the California Spray Chemical Corporation, will be held at the Carmel Valley Community Center, 8 p.m., October 7, 1959.

Dr. George Schmitz will present a progress report on range fertilization and its place in the Carmel area.

All ranchers and growers are invited to attend this meeting. Refreshments will be served.

Protect your children's feet - Have their shoes repaired at ARENA'S SHOE REPAIR - Airway Village.

# WELCOME WAGON

## MEMBER

# INTERNATIONAL

NEW? CALL

**MARY BARKER OL9-4004**

To retain out position, we will continue to back Ike and his successor in curbing Congress' unrealistic and irresponsible spending. Labor and Management will work more closely together. Inflation will be considered the threat that it is. Our schools are definitely on the spot and will become more efficient. Maybe we will all quit coddling our children, devote more time to them, and quit blaming comics, schools, and movies for their misdeemeanors.

I say, "Thank God for Communism", for we have needed its threat for growth and maturity.

Charles Hornblower



# THE Gossip Corner

BY... MERLE SELLERS

Rain...

Absolutely the most crucial day of all and it had to rain. I was madder than all get out. Here it was, pouring rain on the day of the Jamboree. By the time the two buses came, RENEE THOMASINI and I were drenched. Her pom poms looked anything but festive...

The only seat within five miles would be right behind PETE BARTOWICK, JR., our bus driver. While sitting here, much to my surprise, I learned lots of things. I found out that PETE would no longer be driving our bus after Friday, the 25th of September. We have had him for ever so long, and it's going to be hard to find another bus driver like him. Everybody will really miss him and it will take a long time to forget the fun we all have shared together.

Welcome ED, VINCE and SQUID!!!

One conversation I just couldn't help overhearing was from SANDY ALDINGER... She was boasting louder than ever how she and MARTIN survived the summer...

Then when I turned around, much to my surprise, there was TONY STELIGA showing off his artistical talent by painting the Freshmen boys with lipstick. This was a sign of initiation.

When I arrived at school, I tried to paddle my canoe through the hallway. There I bumped into BILLY FRITSCH... I heard from her that RONNIE FAIA was going to have a party. Also she informed me that she and FRANK MAYO have been going together 11 months the 25th of September.

During the break (after 2nd period) I was jumping over puddles trying to get to the cafeteria. I almost knocked VICKI WALSH down. She was trying to tell me... about the Welcome Dance being held September 25 from 8:00 - 11:00 in the Gym... Come on, everybody, let's have a big turn out for those new Freshmen.

When the bell rang I was off to third period. On my way I bumped into MARY EDMONSON... She was complaining because the Jamboree would be called off for sure... Also, I heard from MARY that there are two new boys in the Valley. Tell me more, Mary!!

On my way to fourth period, ELLEN DAHLE stopped me and told me all about the teachers who taught at Carmel High and live in the Valley.

Mrs. Crockett - P. E. and Counselor...

Mr. Ruiz - Spanish and Journalism...

Mrs. Mason - Latin...

Mr. Pritchard - Chemistry and Math...

Mr. Stumbo - U. S. History  
GAY ANTONCICH was talking to me about the Big and Little Sister party which was held Tuesday night at Carmel High School.

## MORE OF MERLE....

Pretty nice to have someone older around when you need the straight scoop.

Football game Saturday, Sept. 26. We play Andrew Hill from San Jose, so be there at noon. Let's keep our Team Spirit up there... Another game next week - Oct. 3, against Gilroy, also at noon - see you there!!...

Valley footballers are BOB MOORE, MIKE GLOVER, DARRELL CLARK, CHARLES HOISINGTON, KIRK VAN ARSDALE, Varsity; MARLIN FLUGGE, JOHN LEFLER, DON CLARK, KENNETT FRIDDLE, TERRY BISHOP, Light Weights; TONY STELIGA, CHARLIE TODD, JERRY SYBOL, ANTHONY BELlici, MIKE SMITH, Junior Varsity.

If any of you would like to have a bar-be-cue and hayride - let me know - Let's get together on this and make it a big party... Merle

Volkswagen is 50% quieter than ever before - get the facts from Bill Powers, OL. 9-2314.

**\*BEST BUYS\***  
FRESH C.V. RANCH  
EGGS  
41¢ dz.  
C.V. TOMATOES  
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SUGAR  
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FRYERS  
39¢ lb  
KNG. SZ. BLUE CHEER  
\$1.43  
**CORONA'S MKT.  
and  
DELICATESSEN**

☆☆☆  
How about a Volkswagen in YOUR Christmas stocking? A bit bulky, what? Call Bill Powers, OL. 9-2314.

## ROCKHOUNDS..

If you, as an individual, have at some time or another picked up and kept a rock, merely, perhaps, because it was different, or colorful, or pretty (especially when wet), or because it happened to be an outstanding example of one of the many different kinds of rocks, you too, then, have something in common with more than 5,000,000 other people who fall within the rather general classification of being a rockhound.

On the other hand, you may never have been bitten by the rock bug, but have heard and read so much about rockhounding that your interest and curiosity is aroused but you haven't the faintest idea how to start being a rockhound and enjoying this good old earth of ours while appreciating the many wonders of nature all about us.

If you are already a rockhound, or interested in being one and would like to know more or learn the why's, the what's, the where's and the how-to's of becoming a rockhound and doing something with rocks of some types that you have picked up someplace or another, don't fail to watch this column in subsequent issues of the C. V. SUN  
Lyle A. Winkler.

## M.P.C. NITE SCHOOL.....

Valleyite John Woolfenden will continue teaching classes in feature article writing and in public relations and publicity, in the evening division of Monterey Peninsula College this semester.

Article writing classes for beginners are scheduled for Monday, 7 to 10 p.m. and for advanced students, Wednesday, 7 to 10 p.m. The public relations and publicity class meets Tuesday and Thursday, 7 to 10 p.m. All interested in these adult education courses are urged to enroll immediately at the college as instruction started this week.

Woolfenden is a former Sunday editor of the Los Angeles Times, and for 15 years was assistant publicity director for Columbia Pictures in Hollywood. He and his wife and son Jim, (a senior at Carmel High) have made their home in Carmel Valley since last February.



The Mike Goulds - looking very calm and poised at the Captain's Dinner, after the mad dash cross-country to catch the Nieuw Amsterdam to Europe.

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VILLAGE

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**country fried chicken**

MASHED POTATOES  
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VEGETABLE  
SALAD  
COFFEE AND DESSERT

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**Los Laureles Lodge**

DINING ROOM CLOSES OCT. 4

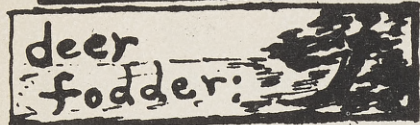
AFTER OCT. 4, ONLY PRE-ARRANGED PARTIES  
ACCEPTED.

Herb Ollie

PHONE OL 9- 2266, OL 9-9295

THE CARMEL VALLEY SUN  
SERVING 7,000 PEOPLE IN GREATER CARMEL VALLEY  
HARRY INGRAHAM, JR., PUBLISHER  
VOL. 1, NO. 3 SEPTEMBER 24, 1959.  
\$2.50 PER YEAR OL. 9-4001





CHUCK KLINE

Cut down feeding of nitrogenous fertilizers to any plants liable to freeze. This includes fuchsias, hibiscus, bougainvillea, lantana and pelargoniums.

A good substitute fertilizer for now is one that is high in potash and phosphorous, as these elements aid the plant in forming a tougher cell structure.

State law requires all manufacturers to show the amount of the fertilizer components going into each bottle or bag. This is shown by three numbers, as 10-10-5. The first number refers to the percentage of nitrogen in the mixture, the second to the percentage of phosphorous, and the third to the percentage of potash.

Nitrogen affects the growth of the green part of a plant. Without sufficient nitrogen, leaf growth is poor; however, an excess of nitrogen can cause too great a growth of leaves and stems which results in weak plants that flower poorly and are susceptible to insect, wind, and frost damage.

Phosphorous and potash, essentially control the root growth, promote stem and woody growth, and induce the setting of flower buds and fruit development.

We are getting into the autumn color season. For those who look back nostalgically on their Eastern or Midwestern backgrounds, a few plants that color up well are a welcome addition to their gardens.

The "Sweetgum", Liquidamber, is one of the best for this area. Eastern oaks show fine fall color but are slow growers. The Pistachio gives a brilliant display in the fall and again in the spring when its new bronzy growth comes out. The Snowball bush, Viburnum opulus sterile, has vivid fall coloring.

Many growers feel that a bit of iron added to the soil will bring these colors out more vividly.

An October visit through the peninsula nurseries can turn up many other 'gems' for your fall garden.

CARMEL VALLEY SUN

Use your Want Ad Column!! In the old days the Classified was the most read page of the paper and still can be if done cleverly and with humor. There are some 100 year old newspapers here at the office if you want some idea of how they did it back in 1860.

THE EQUESTRIAN

Anyone, of almost any age can enjoy a horse. The trick is to find the right one. Horses come in such a variety of sizes, temperaments, and degrees of training that sometimes the search is long and hard, and if you discuss this point with local horse owners you will usually find that trial and error is the method they have followed.

Take size...a small horse can carry a big man...especially if it has some Arab blood. When Homer Davenport was sent to the Arabian desert in 1904 by Teddy Roosevelt, one of his companions had to make a forced ride when he galloped an arab mare weighing less than 1,000 pounds 35 miles in 4½ hours carrying him, his rifle, ammunition and \$4,000 in gold, a total of more than 300 pounds. A small horse is easier to groom, to mount and certainly to feed...though the conformation of some big horses means they are easy keepers.

Temperament is the MOST important, where beginners are concerned. Probably all, or most horses, are kind when they are young. The treatment of men teaches them to look out for themselves in a manner occasionally dangerous to their riders. So try to find an animal which has not been mistreated and thereby made a dangerous animal.

Training is something that, as you learn about horses, you can continue to do...though of course you must really know more than your horse about the problem in hand. Books are published about practically every problem you will encounter, and through, since they are written by people even as you and I, they will differ...each has much to offer. Then, all of us who have been trying to solve these problems for most of our lives, are happy to share such knowledge as we have to all who express an interest in this wonderful 'hobby' of ours.

Find YOUR right mount and come explore the magic places with the horse fraternity, who grow ever stronger in interest and number, in our Valley.

I shall be going on a trek through the ranch country of the states that hold so much fascination for me as the original home of the wild horse and the great open rangeland of the west. If I find a good story here and there along the way, I shall send it back to share with my Valley friends.

Allene

ROUGH RIDERS AT REX WHITES

ROUGH RIDERS

Rex White will host from 50 to 60 Monterey Co. Rough Riders on their annual Trail Ride.

Prominent Peninsula personalities every year make this three day trek into the wilds. Two days are planned in Miller Canyon where Rex has a whole field camp and station set up for the men.

George T. C. Smith will film this interesting invitational event in color and also snap a few stills. Exact dates are October 1, 2 and 3.

Don't you wish you had an invite!

ARENA'S shoe repair is not out of this world - We are in Carmel Valley - to serve you and you and you!! ARENA'S SHOE SHOP. OL. 9-2810.

\*\*\*\*\*

**STRICTLY private**

NEED A PAL?? "Pal" is for sale. He's a 7 year old sorrel gelding. He's gentle and reasonable. Call Elaine Riddell. OL. 9-2257.

\*\*\*\*\*

A. C. Model M Tractor, \$500. A. C. Disk, 1' 6" Disc, \$300. Bob Vezzolo, 125 Hunters Lane Salinas, Calif. Ph. GL 5-1185.

\*\*\*\*\*

AIR CONDITIONER for sale. Lou Ebert happens to have a spare G. E. Slimline Room Conditioner. You too can get cooled off! OL 9-2373.

\*\*\*\*\*

HOUSEHOLD SERVICE: Washing and Cleaning Windows. Eric Guthrie. OL. 9-2201.

\*\*\*\*\*

FOR SALE: Wood for fireplaces. Cut in 2 ft. lengths, any size load from a truckload to a truckload. OL. 9-2610. Bill Lambert.

\*\*\*\*\*

ARENA'S SHOE REPAIR, Carmel Valley Village, is the only shoe shop in the Valley.

\*\*\*\*\*

FOR SALE: 2 circulating oil heaters, 4500 B.T.U. each. Excellent condition. \$50.00 takes the pair. OL. 9-2115.

\*\*\*\*\*

Marie Frumkin wants a dog. Young pup, Australian shepherd or collie type (?). Will receive good home and all the fresh air Saddle Mt. Ranch can offer. Call MA 4-3590.

\*\*\*\*\*

WANTED: Little boy wants little trains for little money. O gauge or O - 27. Call OL. 9-4001.

\*\*\*\*\*

Your children's feet are important! Keep their shoes in good repair. - ARENA'S SHOE SHOP. OL. 9-2810.

\*\*\*\*\*

Want ads are \$1.00 per ad for each issue of this paper, payable in advance at this newspaper office.



Rex White (owner of Prince's Camp) with forked horn buck he shot September 13 - last day of season.

Some nice bucks were taken this season in the Cachagua area near Prince's Camp. Cliff Reeper of Monterey took one forked horn buck; Frank Tornavaca of Cachagua, one forked horn buck; Varsto Girotti of Cachagua, a 3 point buck; Charley Zunino of Cachagua, a forked horn buck; Martin Zirotti of Monterey, a 3 point buck; Rex L. White of Prince's Camp bagged two nice bucks, both forked horns. The hunters were all members of the Cachagua Gun Club.

Emil Pozzi, U. S. Forest Ranger at Los Padres Dam in Cachagua, reported validating over twenty bucks for hunters. The deer were all in surprisingly fine condition despite the long dry spell and shortage of feed. Some nice limits of trout are still coming out of the Los Padres Dam and the Carmel River at Prince's Camp.



In the Lower Valley - MA. 4-3482

WE NOW HAVE

LILLY BULBS

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HOME COOKED FOOD AT REASONABLE PRICES

dinner

5 P.M. TIL 8 P.M.

luncheon

11:30 A.M. TIL 2:30

OPEN DAILY

7.30 TO 8.00

SUNDAY BRUNCH 9 TIL 2

DINNERS 2 TIL 6

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Lilli Selwig

— ANNOUNCES —

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FOR CHILDREN

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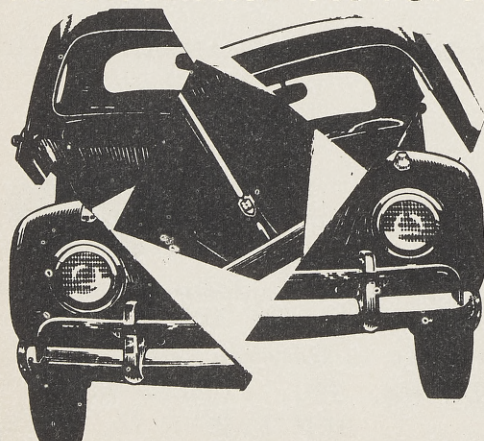
FOR SALE: Large refrigerator-freezer combination, \$100. or trade for smaller box. Fireplace set and andirons. \$15. Extra rugs OL. 9-2796

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# monterey JAZZ festival

OCTOBER 2-3-4, 59

The Monterey Peninsula is making preparations to receive a capacity audience of 35,000 at the second annual Monterey Jazz Festival, October 2-3-4. The five concert event has attracted nationwide attention and is drawing visitors from every state, including many prominent critics, writers, and musicians.

Open rehearsals of the Woody Herman Festival ALL-Stars will be held at the Monterey Fairgrounds Exhibit Hall every evening from September 29 through October 1.

In addition to the three evening and two afternoon programs scheduled for October 2-3-4, the Fairgrounds will offer a variety of exhibits, including art and photography displays, hi-fi, stereo, musical instrument and sports car shows. Strolling folk singers and impromptu jam sessions will enhance the festive air of the spacious picnic lawns. Unlimited free parking is available at the adjacent polo grounds.

9 out of 10 people who read this need some sort of shoe repair. ARENA'S SHOE REPAIR - Airway Village.

\*\*\*\*\*

Monterey Pen. College presents Heinz Haber Oct 2 lecture

Festival manager Jimmy Lyons announced that the advanced sale of season tickets has surpassed all expectations and indicate an early sellout for the non-profit Monterey fete. Those desiring choice seats at individual performances are therefore advised to make reservations as early as possible.



Woody Herman



Count Basie

FRIDAY, OCT. 2 - 8:15 p.m.

TRADITIONAL JAZZ - Lizzie Miles, George Lewis's New Orleans Band, Jimmy Rushing, Chris Barber's Traditional Band from England, Earl "Fatha" Hines, Coleman Hawkins, Ben Webster and Roy Eldridge.

PLAYTIME NURSERY

MON. THRU FRI. 9-12

CALL BETTY ANTONCICH

OL 9-2758

SAT. OCT. 3 - 1:30 p.m.

Woody Herman's Workshop Orchestra, featuring trombonist J. J. Johnson and tenor sax stars Sonny Rollins, Ben Webster and Coleman Hawkins, will play new compositions by John Lewis, J. J. Johnson, Sonny Rollins, Bill Strayhorn, Benny Golson, Quincy Jones and Ornette Coleman.

SAT. OCT. 3 - 8:15 p.m.

Woody Herman's Festival "Herd", Modern Jazz Quartet, Lambert, Hendricks & Ross, Cal Tjader Quintet, Bill Harris, Conte Condoli, Bill Perkins, Ernestine Andersen and others.

SUNDAY, OCT. 4 - 1:30 p.m.

A symphonic brass ensemble conducted by Woody Herman and Gunther Schuller, composer, critic and first french horn with the Metropolitan Opera of New York, will present the world premier of compositions by John Lewis, Gunther Schuller, J. J. Johnson, Andre Hodeir, and Werner Heider. The Modern Jazz Quartet, Jimmy Guiffre and J. J. Johnson will be featured.

SUNDAY, OCT. 4 - 7:15 p.m.

Count Basie and his orchestra, Joe Williams, Sarah Vaughan, Oscar Peterson Trio, Lambert, Hendricks & Ross.

Prices, including tax, to the three evening concerts are \$6.50 - \$5.00 - \$4.00 - \$3.00; the two afternoon concerts are \$3.50 and \$2.75.

**CENTRAL  
BOX OFFICE  
\*TICKETS\***  
PHONE  
**MA4-6739**

DOLORES AT 5TH. CARMEL

TEA AND C. CONT.

Anderson and wife, Lee, hosted a party for twelve in honor of his mother's forthcoming trip to England. Mother Anderson leaves for England next week. Maybe some of her spirit will rub off on those "jolly Britishers"....

Gene Baker and his lovely wife, Ann, driving by Will's Fargo last Sun. eve., couldn't resist the succulent odors wafting through the oak trees from the charcoal broiler - Henceforth, an enjoyable evening was had by all at Will's.... Heavy fingered, (or is it a heavy foot he uses on that steak scale) Willard Fay reports that Will's Fargo will remain open this fall and winter through 'the season'.... Dining and Wining at Los Laureles Lodge last week were: Mr. Paul Steffan and family.... Vice Adm. A. G. Robinson with Mrs E. Clemons, and Dr. and Mrs Dudley Sanford.... Lt. Col. Earl L. House and Mr. Norman Miller and guests.... Vacationing at Los Laureles is Miss Phyllis Kirk, famed T. V. actress of The Thin Man Series....

Navy at Los Laureles Sept. 11, 12 & 18th. Gay groups of Navy people gathered at the Lodge for cocktails, fun and dinner... Another Navy party coming up on Sept. 25 - Sec. A-6.... L.L.L. will definitely be open to the public until October 7, possibly longer -

OCT. 2-3-4-1959

# MONTEREY JAZZ FESTIVAL

P.O. BOX JAZZ  
Send check or money order  
25c handling charge: Check to Monterey Jazz Festival

Ticket Agents  
HOLMAN'S RECORD DEPT., Pacific Grove  
ABINANTE MUSIC STORE, Monterey  
CENTRAL BOX OFFICE, Carmel

## The Summer Wind Blows

with MARGIT CARLQUIST, leading star of the ROYAL THEATRE, STOCKHOLM

THURSDAY SEPT. 24 TO 30

VISIT THE BEAUTIFUL  
NEW

# Steinbeck

ON HISTORIC

## cannery row

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## art films

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2 P.M.  
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NIGHTLY  
7 AND 9 P.M.

COFFEE SERVED AT EVERY BREAK

THURSDAY OCT. 1-TO 7

Ralph RICHARDSON • Margaret LEIGHTON

## "a novel affair"

A Continental Distributing Inc. Release

## CARMEL VALLEY MARKET

P.O. Box 36, CARMEL VALLEY  
PHONE OLIVE 9-2472

Summer is over, and many of its bounties of fresh fruit, and vegetables are no longer with us - but we have lots of the good things fall brings. Any how, this in our opinion, is the most pleasing weather of the year. We are enjoying it!!

ART

9 A.M. to 6 P.M. Sunday  
9 A.M. to 7 P.M. Weekdays



# FESTIVE FALL, FOR ALL AT RANCHO DEL MONTE.....

## RANCHO DEL MONTE

Rancho Del Monte Country Club opens its doors to the public this fall and winter. Owner, Arnold Bradley, reports the all new policy will be in effect from October 1 through January 1.

To launch his fall program, Mr. Bradley has planned a special party on October 1. This will mark the official debut of Oliver Handy as the new manager of the Rancho Del Monte.

On October 1, 2 and 3, the Aquabats, the hilarious comedy diving team will headline the evening's fun. The beautiful 75 foot heated pool of which this Club resort is so proud, will be well put to use. Oliver Handy will be entertaining nightly at the piano accompanied by his combo, The Handymen. Oliver has built up quite

a following for himself in Carmel Valley and is a versatile, talented asset to Rancho Del Monte.

This is of special interest to Carmel Valleyites and their friends who have been wondering what to do about their fall and winter entertainment.

Our hat's off to Arnold Bradley for bringing this marvellous entertainment to the Valley and extending our season beyond the summer months.

## TINTYPES..

Ed Graham, our press photographer failed to get credit for his fine cover and inside pictures in the last issue. When you see pictures in the paper, 99. out of 100 will be Ed's competent work.

ARENA'S SHOE REPAIR - Airway Village.

\*\*\*\*\*

## SPENDIN MONEY

Sale on already low-priced slippers and casual shoes at Arena's....

Stopped in at the Valley Center Art Gallery and found Gene Baker using one of his unusual techniques - herewith a black and white sketch of same.



Something new for Valleyites is this shoppers column. Some of the best buys on the Peninsula are right here in Carmel Valley.

Martin's Markette - Comice, Bartlett and Buerre Hardy pears - will dicker on price....

Always a good quick dinner for late shoppers is Beulah's fresh, homemade chili con carne with beans, at Corona's Delicatessen...

Brand new in the children's clothing market is the "Dennis the Menace" line. Jack Loesel has added a complete stock up to size 6X for his General Store. Sturdy, well designed clothes for your menace, and of course a "must" for Valleyites.....

The tremendous Gourmet Dept. at Carmel Valley Market is more a necessity than a luxury for fall parties and the holiday season around the corner....

The original of this handsome pen and ink can be had in full color for a mere \$90.00...

The S. C. Yuan show is really worth viewing.....

Service improved at the Viking. - Hot luncheon specials are the deal now....

At the Airway Market you can buy Smuckers jam in five different flavors - 2 jars for 49¢....

Homemade pies at the Coffee Shop are the best....

Gorgeous, matched skirt and sweater sets at Berg's. Price - Inconsequential....

Lou Allaire has an \$11 insurance policy covering personal liability for one year.....

Last minute close-out prices at Everett Lawrence. Shop closes for good around October 1....

See you at the Rancho Del Monte party on October 1, 2 or 3.



Opening Oct. 1 at the Studio Theatre in Carmel... "The Chairs" and "The Bald Soprano"



# Rancho Del Monte

## CLUB RESORT

## ANNOUNCES

## GALA FALL PROGRAM BEGINS



## OCT. 1-2-3

Arnold Bradley is pleased to announce the appointment of Oliver Handy as the new manager of Rancho Del Monte

## DINING

TROPICANA ROOM  
RESERVATIONS ONLY-

## COCKTAILS

LANAI ROOM

## MUSIC

NIGHTLY BY OLIVER  
AND HIS HANDYMEN

PHONE  
OL9-2231

## ENTERTAINMENT

WATER SHOW...AQUA BATS ZANY COMEDY DIVING GROUP

PHONE  
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GUEST ACCOMMODATIONS \*\*\*\*\* SUNNY CARMEL VALLEY'S MOST BEAUTIFUL RESORT \*\*\*\*\* 75 FOOT HEATED POOL